

LELA RESTAURANT POURS UP A SPARKLING OPPORTUNITY TO GIVE BACK, OFFERING COCKTAILS FOR A CAUSE EVERY WEDNESDAY EVENING, STARTING IN JUNE

Proceeds from special cocktail offerings to benefit local charities

Bloomington, Minn. (May, 2016) – Lela, in collaboration with local charities & featuring craft distilleries is launching Cocktails for Cause, a new happy hour with a purpose. Lela, the neighborhood restaurant & bar at the intersection of 494 & 100 in Bloomington, will designate a different charity as its Cocktails for a Cause beneficiary each month. We invite our Guest to join us on Wednesday nights from 6-8pm to sip on a cocktail, with 50% of the price of the cocktail going directly to the charity.

On June 8, 15, 22 and 29, Lela will be working with Still Kickin as its nonprofit partner. The specially made cocktail for the month of June, named “Still Kickin”, is made of Tattersall Gin, Fresh Lemon Juice, Gruet, Ginger and Cucumber. The price of Still Kickin Cocktail is \$12, with \$6 of each cocktail being donated to the charity.

During the month of June, Minnesota United FC will be joining Lela in supporting Still Kickin and Cocktails for a Cause by providing soccer players as celebrity bartenders, as well doing ticket giveaways on Wednesday evenings in Lela. “Still Kickin is an awesome organization with a powerful cause,” said Alyssa Anderson, Community Relations Coordinator for Minnesota United. “We are excited to collaborate with them as the Minnesota United ‘Non Profit of the Night’ on Saturday June 11, and to continue to support them through fun fundraisers and partnerships like Cocktails with a Cause at Lela.”

Still Kickin—founded by Nora McNery Purmort—is a 501c3 nonprofit that helps awesome people going through awful things. It all started with a t-shirt with “Still Kickin” on it—the shirt Nora’s late husband Aaron was wearing when he had his first seizure in 2011. After that day, Aaron spent three years in treatment for brain cancer and the message on the shirt became a motto for him. And, his friends, family and strangers from the internet. Since Aaron’s death, more than 6,000 t-shirts have been sold, raising money to support people who need the kind of safety net was afforded to Nora and Aaron’s family when he got sick. Today, Still Kickin chooses a Still Kickin Hero every month, sharing their story of struggle and strength and resilience—and sharing with them the profits from merchandise sales and from organized group workouts across the country. As Nora explains: “I know from experience that many small acts of generosity add up to something so much bigger, and that we are all so much stronger than we think we are.” Nora has written her first book, *It’s Ok to Laugh (Crying is Cool Too)*, and it will be published by HarperCollins Dey Street on May 24, 2016.

About Lela

Since opening in June 2015, Lela has become a well-loved neighborhood dining destination in the southwest metro area. Known as a neighborhood restaurant and a go-to meeting place for the area's many businesses, Lela offers an inviting, approachable atmosphere and an open kitchen concept. Lela is located at 5601 W. 78th Street, Minneapolis, on the northwest corner of I-494 and Highway 100, Lela features 206 seats in the dining room, bar, and private dining areas, with additional patio seating outdoors. Lela is open for weekday breakfast 6:00am-11:00 am weekend brunch 7:00am,-11:00am, lunch Monday - Sunday, 11:00 am – 2:30 pm, and dinner Sunday - Thursday, 5:00 pm – 11:00 pm and Friday – Saturday, 5:00 pm – 11:00 pm. Reservations are available on OpenTable. For more information, visit www.lelarestaurant.com or call (952) 656-5980.

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